chiefmartec.com Marketing Technology Landscape
March 2016
http://chiefmartec.com/2016/03/marketing-technology-landscape-supergraphic-2016/
Advertising & Promotion
Content & Experience
Social & Relationships
Commerce & Sales
Data
Management
Text
Sources: CabinetM (http://cabinetm.com), Capterra, G2 Crowd, Google, Growthverse, LUMA Partners, Siftery, TrustRadius, VBProfiles — see http://chiefmartec.com/2016/03/marketing-technology-supergraphic-2016/ for details.
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